

Shanghai University - MOD'ART International Institute of Fashion and Arts

Program Description

上海大学巴黎国际时装艺术学院

课程简介

1. 专业 Major

时装设计与制版 Fashion Design & Pattern-making (FD)

2. 学制 Educational System

3 年全日制 3 years full-time undergraduate program

3. 教学目标 Training Objectives

本项目教授给学生必须的工具和知识，使之成为时尚领域里出色的从业者。学院提供先进的设备和优秀的教师，我们注重创意和手工艺技能的高度结合，旨在培养下一代优秀的时装和设计的从业者，为其提供全面的培养计划和机会。

The fashion design program prepares students with the adequate tools and knowledge to be well-respected professionals in the fashion industry. With state-of-the art equipment, world-class instructors, and an emphasis on creative integrity and high level of craftsmanship, we provide a comprehensive network of training and opportunity for the next generation of design and fashion professionals.

4. 能力培养目标 Training Specifications

社交能力:

本专业让学生通过实践和理论来探索设计，包含跨度广泛的科目，如美术、应用方法、设计、社会学等，目标是把这些跨行的科目融合在一起，让学生了解这些科目之间的关系，并让他们明白设计在社会中起的作用，同时用这些知识解决复杂的设计难题。

专业能力:

通过高强度的课程培养在时装领域工作内必须的技术和设计技能，强化学生手动和电子化打版、缝纫、设计软件的运用，并将设计应用到实际的能力。

方法能力:

多种方式授课和考核学生，包括展示演讲、实地考察、案例分析、客座讲座、以及由一批优秀的任课教师在课堂上进行演绎。学生需要将理论通过其作品进行展示，包括调研、应用艺术和设计项目、展示演讲、样衣、考试以及完整的服装成品。。

Social Ability:

The program allows students to explore design through both practical and theoretical concepts. The curriculum embodies courses ranging from a broad spectrum of studies in fine arts, applied industrial methods, design, and social studies. We are committed to integrating these courses, how they relate to one another and understanding the influence of design in society and applying this knowledge to solve complex design solutions.

Professional Ability:

MOD' ART' s intensive three-year program provides students with a solid framework of technical and design skills that are essential for the fashion industry. Our core curriculum includes comprehensive training in both; manual and digital pattern drafting, sewing, draping, digital design software, as well as applied design solutions. Mastery of the tools included in our training will allow students to meet the challenges they may face in their career.

Methodology Ability:

Students are evaluated through a rigorous coursework that is taught through presentations, field drips, case studies, guest visitors and a heavy emphasis on class demonstrations by our world-class professionals. Students apply their theory through work that includes research projects, applied art and design projects, presentations, prototypes, exams, and complete finished garments.

5. 毕业条件 Graduation Requirement

在顺利完成所有规定课程的基础上，学生将完成一个完整的、专业的服装系列，设计个人文件夹，并通过 T 台秀展示其视觉、设计和工艺技能水平。

Upon successful completion of required courses, students are realize a solid body of creative design work. This body of work includes a full-scale professional fashion collection, design portfolio, and participation of presenting their work in a runway debut that showcases their visual, design, and technical abilities.

6. 教学大纲 Course Description

课程 Course	课程类型 Course Type	教学内容/目标 Teaching Contents /Objectives
英语 1-6 English I-VI	基础课 Foundation	培养表达能力，尤其是商务环境的英语口语能力。 This course trains students' proficiency in oral English and introduces vocabulary of specific fashion terms.
艺术画 Art Drawing	专业基础课 Foundation for Core Course	围绕静态的人体形象，学习使用透视、对比、光影和阴影来创作 2D 绘画，着重于线条、形状、大小和比例的训练。 All design students are required to take this extensive art course that analyses art principles and applies them by creating convincing 2D renderings through perspective, countering, light, and shadow. Still imagery will be closely explored and practiced with emphasis on the naturalistic human form. Line, shape, volume, proportion, will be reinforced and executed through applied methods.
面料 1 Textiles 1	专业基础课 Foundation for Core Course	纤维构成、用途和成分。 Introduction class to textiles covers the fundamentals of fiber composition, usage, and components.
面料 2 Textiles II	专业基础课 Foundation for Core Course	面料的适用性、面料重量、面料构造、后整理、面料的成本与时装领域的关系。 This course expands on specific fabric suitability, fabric weight, construction, finishes, and closely analyses fabric costing used in the apparel industry.
国际时尚 International Fashion	专业基础课 Foundation for Core Course	基于四大时尚之都，紧跟时尚潮流，分析流行趋势，研究行业现状。 A global perspective of fashion through the four main fashion capitals: Paris, Milan, London and New York. This course covers an in depth analysis of influential designers, historical trends in fashion, and different levels within the fashion industry.

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时装营销 Fashion Marketing I	专业基础课 Foundation for Core Course	通过案例分析，学习宏观和微观营销策略，并运用相关知识进行项目作业。 Our students examine macro and micro marketing strategies through case studies and apply them through project work.
时装画 1 Fashion Sketching I	专业基础课 Foundation for Core Course	学习时尚行业常用的九头身时装画，本学期只要黑白，不用色彩。 In this course students learn how to render the female anatomy according the 9 heads proportion used in the industry. Front, back, side, and ¾ views will be closely examined and executed along with rendering of black and white sketches of fashion garments preparing them for their next fashion illustration course.
时装画 2 Fashion Sketching II	专业基础课 Foundation for Core Course	综合性的时装画的学习，会训练更复杂的姿势、表现特定的面料效果并使用色彩。 The main emphasis in the course is to give a comprehensive understanding of more complex fashion poses and illustrating colored fashion illustrations.
缝纫 1 Sewing I	专业基础课 Foundation for Core Course	学习如何使用工业缝纫机、用职业的眼光来理解版样、缝纫车间的运作、注意事项、缝纫方式、后整理以及机器类型。课程结束时，学生将能独立缝制完成两件服装。 Students learn how to operate an industrial sewing machine, how to read patterns through the professional eye, sewing studio operations, sewing methods, finishes, and machinery types. By the end of the course students are able to complete and sew two finished garments on their own.
缝纫 2 Sewing II	专业基础课 Foundation for Core Course	学习装拉链、门襟、贴面、衬里、以及各种后整理，并研习适用于不同特定面料类型的服装结构。 Students apply their sewing knowledge through developing essential sewing methods including zipper set ins, fly closures, facings, linings, and different finishes. The course examines construction suitability methods for specific fabric types.
缝纫 3 Sewing III	专业基础课 Foundation for Core Course	关注面料的适用性以及高级缝纫技巧以及后整理解决方案。 Close attention to textile suitability and advanced sewing methods will be taught as well as introducing new finishing solutions to achieve desired design executions.

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缝纫 4 Sewing IV	专业基础课 Foundation for Core Course	帮助学生找到特定设计和面料的结构方案。 The course is designed to give students more studio time to find appropriate construction techniques and achieve a high standard of design execution.
缝纫 5 Sewing V	专业基础课 Foundation for Core Course	紧密地和设计课程、制版课程以及立裁课程协作，帮助学生实现高端服装的制作。 This course works closely with design course and pattern-drafting course and allows for additional studio and instructor hours to help students execute their desired collection goals at the highest level possible.
缝纫 6 Sewing VI	专业基础课 Foundation for Core Course	用最高的技能水平实现其毕业秀系列的设计。 Sewing VI is a final sewing course where students learn sewing techniques to execute their final collections at the highest level possible.
西洋服装史 1 History of Costume I	专业基础课 Foundation for Core Course	学习古代到 18 世纪期间，政治、地理、历史事件和潮流对东、西方服装的影响。 This course gives students a comprehensive overview of costume history in Western and Eastern civilization up until the 18th century.
西洋服装史 2 History of Costume II	专业基础课 Foundation for Core Course	研习 18 世纪到 21 世纪期间，社会、政治、文化状况以及重要的设计师和偶像对当今时尚的影响。 The course extends students knowledge on costume history from the 18th – 21st century. Social, political and cultural contexts, key designers, and icons will be analyzed and thorough examination on their influence on fashion today will be introduced.
数码设计 Digital Fashion Design	专业基础课 Foundation for Core Course	学会两大软件的使用：用 AI 创作细致的工艺效果图，用 PS 创作时装效果图，包括印花设计、面料设计、剪贴画、心情版等。 Students learn two primary software programs; Adobe Illustrator to create detailed technical illustrations and Adobe Photoshop to focus on digital manipulation to develop prints, fabric, collages, and mood boards.

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职业技能 Professional Practices	专业基础课 Foundation for Core Course	学习时尚行业的职场技能。 This is a professional level course where students learn professional presentation and vital career tools for the fashion industry.
工艺效果图设计入门 Intro to Technical Design	专业课 Core Course	了解工艺效果图以及面料识别中的关键术语，学习手绘工艺效果图。 Student's are introduced to key terminology in technical design, identify fabrics, and learn rigorous hand drawn training in creating technical drawings by hand.
调研和设计入门 Intro to Research and Design	专业课 Core Course	了解设计的过程，并通过创意、实验和概念发展来解决设计中遇到的问题。 Students learn different approaches to design and problem solving through innovative ways, experimentation, and concept development in order to achieve design solutions.
时装设计 1 Fashion Design I	专业课 Core Course	了解和运用不同的设计要素，观察社会、艺术和历史等方面的影响，学习如何将这些元素发展成一个系列。 In this applied design course, the elements of design are applied by examining social, artistic, and historical influences and how they can develop into a collection.
时装设计 2 Fashion Design II	专业课 Core Course	时装系列的规划和服装产业中成衣设计的标准和方法，并用手绘的方式，展示自己的设计理念和服装系列。 The course closely analyzes collection plans and ready to wear formulas and design methodologies used in the ready to wear apparel industry and apply their knowledge through hand rendered design concepts and collections.
数码个人作品集设计 Digital Portfolio	专业课 Core Course	学习分析市场趋势，为特定品牌做系列设计，并制作自己的作品集。 Students also begin to analyze current market trends, design collections for specific brands, merchandising theories, and apply their knowledge through building of portfolio.

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时装系列发展 Collection Development	专业课 Core Course	设计一个 3 套服装的迷你系列，使用计算机做这个系列的作品集，并进行制版。 The final course in the creative design series prepares students for their final semester by designing 3-look capsule collection that will be executed through a digital portfolio and realized in their pattern-making course.
毕业秀系列设计 Final Collection	专业课 Core Course	制作六款设计，完成专业的个人作品集。 Students work directly with the style instructor to select the final six looks for their collection and develop a professional portfolio.
品牌身份 Brand Identity	专业课 Core Course	学会为电子商务平台设计一个服装系列。 Brand Identity is an intensive design course that gives students the unique opportunity of creating an e-commerce collection.
制版 1 Pattern Making 1	专业课 Core Course	学会制作裙子和衬衫的版型，并用真实面料完成自己设计的裙子和衬衫的制作。 Students will learn to make pattern of different styles of skirt and bodice and construct them on fabric.
制版 2 Pattern Making II	专业课 Core Course	学会制作裤子和连衣裙的版型，并用真实面料完成自己设计的裙子和衬衫的制作。 Students elaborate on their foundation knowledge by learning how to create and draft a pair of trousers and a dress block.
制版 3 Pattern-Making III	专业课 Core Course	学会制作两片袖、紧身夹克和背心，做自己设计的夹克；了解比例、放档和童装制作，并用真实面料完成自己设计的童装制作。 Students will learn how to draft a two-piece sleeve, fitted jacket, waistcoat, and draft their own jacket designs. This course also introduces children's-wear, where students analyze fit, proportion, and drafting techniques to complete a their own children's-wear designs.

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制版 4 Pattern-Making IV	专业课 Core Course	学会做青果领夹克、插肩袖和风衣，使用立裁制作自己设计的斜裁连衣裙。 Students learn to draft their own shawl collar jacket and trench coat designs as well as introducing them to drafting procedures for bias cut designs.
制版 5 Pattern-Making V	专业课 Core Course	制作一个 3 套服装的迷你系列。 Students work on a case-by-case base with both their design class and draft and realize a 3 look capsule collection by the end of the course.
格博 Gerber	专业课 Core Course	使用格博软件进行电脑打版。 Students are introduced to computerized pattern making through applied demonstrations.
立裁 1 Draping I	专业课 Core Course	学习使用白坯布来进行设计，用立裁做两件完整的服装。 By the end of the course students should have a solid of understanding of draping methodologies and execute two complete garments.
立裁 2 Draping II	专业课 Core Course	学习在立裁的过程中使用重要的转化记号，并通过立裁做两件完整的服装。 This course works directly with the pattern-making course with an emphasis on draping and marking procedures to achieve desired design execution. By the end of the course students will complete two of their own draped designs.
立裁 3 Draping III	专业课 Core Course	学习如何制作高级的束身胸衣，以及可溶性材料、鱼骨的应用、更高级的转型技能等。 Draping III is an advanced draping course where students learn techniques on how to develop a high craft corset. Students learn hand couture stitching techniques, high level crafted fusible materials, boning applications, closure applications, and advanced body transformations.

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毕业秀系列制作 Final Collection Production	专业课 Core Course	综合运用过去几个学期学得的技能和指示，制作 6 套服装的毕业秀系列。完成此门课程的学生将通过 T 台展示的方式呈现其毕业秀系列。 Students begin demonstrating their skills and knowledge from all their previous coursework and blocks and applying it into their final collection. Complex drafting solutions will be solved to create a high level of pattern craftsmanship. By the end of the course students will present their final collection outcome in a fashion runway debut.